

# Jewish Households



Direct Marketing Solutions

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**Total Universe: 2,971,503**

**Base Rate: \$85.00/M**

## Description Summary

Mazel Tov! You've gained access to the most accurate database of Jewish Households on the market. This mailing list is great for a lot of different offers specifically targeted towards Jewish households, like synagogues and temples, religious education and child care, charities and organizations, companies hired for bar and bat mitzvahs, weddings, and much more. You can reach these consumers by mail, phone, or email. Our data is updated monthly to ensure accuracy and deliverability.

## How Our Data Is Compiled

Our Jewish Households Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- There are about 5.3 million Jewish people living in the United States
- In the Jewish religion, when a child turns 13 years old, he or she will typically have a bar or bat mitzvah, which signifies their "coming of age" into adulthood.

## Recommended Usage

This mailing list is recommended for a variety of offers, including, but not limited to: synagogues and temples, religious education and child care, charities and organizations, private schools, companies hired for bar and bat mitzvahs as well as weddings, like photographers, invitation companies, DJs, venues, and much more.

## Popular Selections (for additional selections please inquire)

Ages  
Gender  
Geography  
Language(s) Spoken  
Age(s) of Children

Ethnicity  
HH Income  
Net Worth  
Dwelling Type  
Education Level

Occupation  
Marital Status  
Presence of Children  
Hobbies & Interests  
Donors

## Market Type

U.S. Consumer

## List Channels

Postal, Email & Telemarketing

## Source

Compiled, Self-Reported

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000

Price: \$325.00

## Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

## Exchanges

Please Inquire

## Reuse

Please Inquire

## Cancellation Charges

Please Inquire

## Sample Mail Piece Required

Please Inquire

## Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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